

REP: TEL# 703 528 7800  
FAX# 703 528 7880

REP HEADLINE# 6297605 TRF# 329043  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 12.31  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/RPOF 3 PACK//R/STR/FL REP. # OFF. # 6556 SALESMAN #

AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

ORDER # CONTRACT # 6297605 CLASS: NATL. LOCAL REGIONAL

PRDCT RPOF-3 PAC EST#1932 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 12.31

REP: TO LENA  
FR JULIE  
OK'D M3  
TIS RTS  
PLS CFM, THX 9/26

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27	S		1000P-1100P	30		\$4,800.00	10/1	10/1	0		MON	0

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE =

AGENCY EST# = 1932

PROGRAM : CASTLE

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	A		600A-700A	30		\$1,500.00	10/1	10/1	2		MON	2
PROGRAM : NEWS ORD COM1 : TO RECAPTURE FOR FEDERAL CANDIDATE, PLEASE ADVISE AS SPOTS ARE NOT ORD COM2 : SKED TO RUN THIS IS A MAKE-GOOD FOR OCT1 ON LINE-27 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-30 FOR 2 SPOTS/WK												
41	A		1100P-1135P	30		\$2,000.00	10/1	10/1	1		MON	1
PROGRAM : NEWS ORD COM1 : TO RECAPTURE FOR FEDERAL CANDIDATE, PLEASE ADVISE AS SPOTS ARE NOT ORD COM2 : SKED TO RUN PART OF A MAKEGOOD MADE UP OF LINES 40-43												
42	A		400P-500P	30		\$800.00	10/1	10/1	1		MON	1
PROGRAM : DR OZ ORD COM1 : TO RECAPTURE FOR FEDERAL CANDIDATE, PLEASE ADVISE AS SPOTS ARE NOT ORD COM2 : SKED TO RUN PART OF A MAKEGOOD MADE UP OF LINES 40-43												
43	A		500A-530A	30		\$500.00	10/1	10/1	1		MON	1
PROGRAM : NEWS ORD COM1 : TO RECAPTURE FOR FEDERAL CANDIDATE, PLEASE ADVISE AS SPOTS ARE NOT ORD COM2 : SKED TO RUN PART OF A MAKEGOOD MADE UP OF LINES 40-43												
30	S		1100A-1200N	30		\$750.00	9/25	9/28	6		TU-F	6
PROGRAM : VIEW CON COM1 : 2X PER DAY STATION MAKEGOOD OFFERS: M3 OK'D BUY#27 MISSED: MON/1000P-1100P OCT1 30S \$4,800.00 (SEP26/12) BUY#30 TU-F/1100A-1200N OCT1(2/WK) 30S \$750.00 OFFER: MON/600A-700A OCT1(2/WK) 30S \$1,500.00 PLS ADVISE. & MON/1100P-1135P OCT1 30S \$2,000.00 & MON/400P-500P OCT1 30S \$800.00 & MON/500A-530A OCT1 30S \$500.00 CMT: TO RECAPTURE FOR FEDERAL CANDIDATE, PLEASE ADVISE AS SPOTS ARE NOT CMT: SKED TO RUN												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
SEP/12			97925.00	OCT/12		45200.00						
CONTRACT TOTAL												143125.00
TOTAL SPOTS												100

MARKET TOTALS \$356,062      WFTV 40%      WKMG 14%      WESH 27%      WOFL 13%      WKCF 1%      WRBW 2%      CABL 0%

WOPX 0%      WRDQ 3%      EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE